# Lesson 02

## How has globalisation changed the way we communicate?

Retrieval Practice	
1. Globalisation refers to the increasing connections between and	
2. Name two factors that have helped globalisation to develop.  a  b	
3. Name the 3 periods of time that geographers and historians often argue as the birth of globalisation.  a  b  c	
4. Name 2 large, international companies.  a b	
5. True or false: Globalisation has sped up since you were born.  True / False	



### 1. What types of communication do these photographs represent?











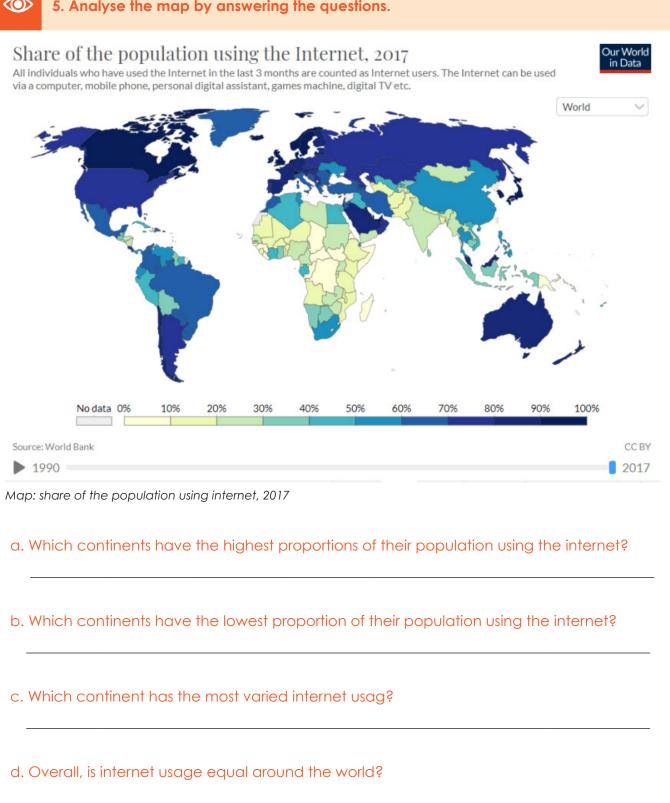
2. How has communication changed over time? Create a concept map around the photo.



3. Describe how communication has changed since the early 20th Century (1900s).			
Structure:			
<ul> <li>How did people used to communicate before the 20th Century?</li> </ul>			
What are the main forms of communication used today?			
Overall, how is the communication different today?			
Since the early 20th Century, forms of communication have changed significantly.			
For example,			
4. Make a list of the ways in which you use the internet to communicate with people.			

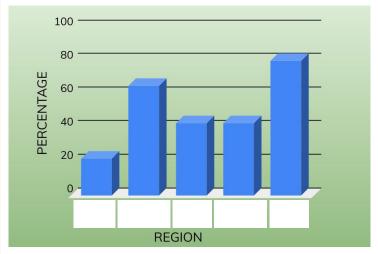


#### 5. Analyse the map by answering the questions.





#### 6. Label the graph using the data in the table.



	Internet Use By Region in 2017 (%)
Africa	22
Americas	66
Arab States	44
Asia and Pacific	44
Europe	80

Graph: the percentage of the population of the region that use internet.



7. Why do you think there is variation around the world in internet use?



8. Globalisation has involved the expansion of the internet and this means that increasing numbers of people are connected to the internet and rely on the internet.
What are the advantages and disadvantages of increasing internet usage?

#### **Advantages**

 People living in more remote communities can communicate more easily

#### Disadvantages

 The internet has led to less face-to-face communication in some places, with more people spending more time just with technology